

How to Join Blue365®

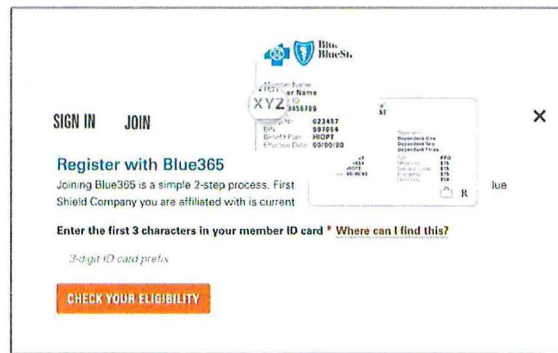
Joining Blue365 and redeeming our deals is as easy as 1–2–3

1



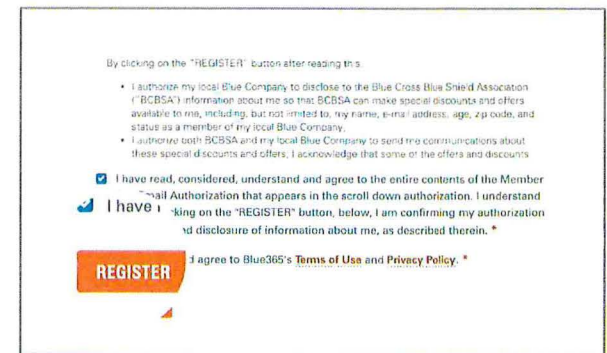
CLICK THE JOIN BUTTON

2



ENTER YOUR BCBSIL MEMBER INFORMATION

3

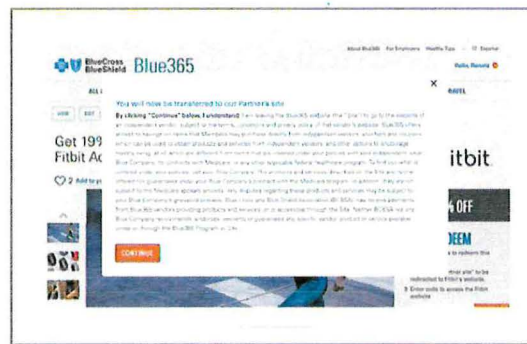


COMPLETE YOUR REGISTRATION

How to Redeem Blue365® Deals

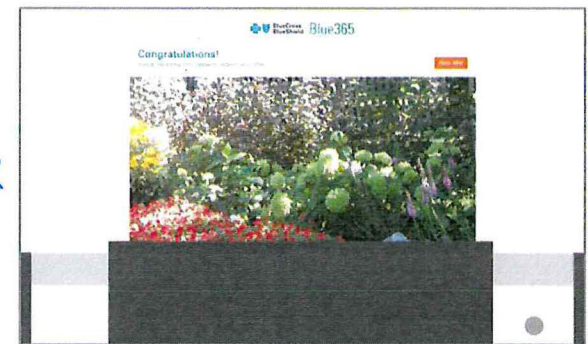


READ THE REDEMPTION INSTRUCTIONS



REDEEM ONLINE ON OUR PARTNER'S WEBSITE

OR



REDEEM IN-PERSON USING A PRINTED COUPON

Blue365® Deals

- Registered members receive a weekly “Featured Deals” email
- You can always log in to Blue365 through Blue Access for MembersSM to find the latest deals

Discounts available in six categories:



Apparel and Footwear



Fitness



Hearing and Vision



Home and Family



Nutrition



Personal Care

Blue365 is a discount program only for BCBSIL members. This is NOT insurance. BCBSIL does not guarantee or make any claims or recommendations about the program's services or products and reserves the right to stop or change this program at any time without notice.

Hearing and Vision

Improve your vision and hearing at great savings with:

- **American Hearing Benefits**
- **HearUSA**
- **TruHearing**
- **Beltone**
- **QualSight Lasik**
- **LasikPlus**
- **EyeMed**
- **Davis Vision**
- **Glasses.com**
- **ContactsDirect**
- **Jonathan Paul Fitovers**
- **Croakies**

Log in to Blue Access for MembersSM for the most up-to-date Member Discount Program information.



EyeMed Vision Discount

- Visit one of EyeMed's 45,000 participating doctors to save through EyeMed's Advantage Vision discount to save on eyewear, eye exams and more
- Members present their Blue Cross and Blue Shield ID card to the provider and/or use promo code 3008997 to receive savings
- Unlimited use of vision discounts
- Visit Blue365 partner site (link through BAM) to learn more and search for providers.
- This discount cannot be combined with other offers or insurance benefits. Members should exhaust all covered insurance benefits first.

GO WHERE YOU WANT

INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS

PEARLE
VISION

OPTICAL

GET WHAT YOU WANT

PRADA

D&G

POLO
RUBEN PEREZ

Ray-Ban

BAKLEY

VERSACE

TIFANY & CO.

GET EXCLUSIVE SAVINGS



\$50

eye exams



\$10

off contact
lens exams



35%

off frames when
paired with
prescription lenses*



30%

off lens add-ons and low
fixed pricing on standard
lens options such as UV
and anti-reflective coatings



30%

off premium
progressive lenses
and low fixed
pricing on the rest



15%

off conventional
contact lenses

Davis Vision Discount

Service	Patient Price	
Frames *	Priced up to \$70 Retail	\$40.00
	Priced above \$70 Retail	\$40.00 (plus 10% off the amount over \$70.00)
Lenses (Uncoated Plastic)*	Single Vision	\$35.00
	Bifocal	\$55.00
	Trifocal	\$65.00
	Lenticular	\$110.00
Lens Options (Add to Lens Prices Above)*	Standard Progressive	\$60.00
	Premium Progressive	\$110.00
	Glass Lenses	\$18.00
	Polycarbonate Lenses	\$30.00
	Scratch Resistant Coating	\$15.00
	Anti-Reflective Coating	\$45.00
	Ultraviolet Coating	\$15.00
	Solid Tint	\$10.00
	Gradient Tint	\$12.00
	Polarized Lenses	\$75.00
	Intermediate Lenses	\$30.00
	High-Index lenses	\$55.00
	Blended Segment	\$20.00
	Photogrey	\$35.00
Transitions	\$65.00	
Eye Examinations	Complete Examination	15% off Usual & Customary
	Refraction Only (when examination is covered by Medicare)	\$20.00
	Contact Lens Examination	15% off Usual & Customary
Contact Lenses	Conventional	20% off Usual & Customary
	Disposable/Planned Replacement	10% off Usual & Customary

10-40% OFF

REDEEM

Follow these steps to redeem this offer:

1. Click "Go to partner site" to be directed to the Davis Vision website.
2. For information on the discounts hit "Click Here for Discount Information".
3. For provider locations hit "Click here for program details".

[GO TO PARTNER SITE](#) 